

Credits Style Guide



Please deliver the KEYED credits over the last :20 - :30 of the last program segment. Following the end of the program, a generic version of those credits (white titles over black background) should be recorded on the master. These credits should appear in the same position and style as the keyed credits.

The titles should be within 16:9 80% safe-title left/right and 90% picture safe at the bottom. The credits should appear only within the bottom 3rd of the screen, centered within 1, 2 or 3 columns with the upper most margin remaining constant through all page changes. Two stacks of text is allowable, leaving room in the lower right corner for the network bug.

The point sizes below may not match your character generator device. These are avid sizes. Please make sure you eye-match the size with the accompanying samples. The correct font size should be able to accommodate a maximum of 8 lines of text from the bottom 90% picture safe parameter.

Specs for Job Titles:

Font: **HELVETICA NEUE BOLD** (all upper case)

Size: 16 pt.

2 Line Softened Drop Shadow (no hard edges)

Specs for Names:

Font: **HELVETICA NEUE STANDARD** (all upper case)

Size: 14 pt.

2 Line Softened Drop Shadow (no hard edges)

See example frames on the following page.

CREDITS

Three Column



Some A&E shows have more lengthy credit lists than others. So in the interest of clarity and legibility, this flexible typesetting system which accommodates more complex credits.

CREDITS

Two Column



Two column credits follow the same principles as three-column, and are useful for longer role titles, (e.g. Post Production Coordinator)

CREDITS

One Column



Single column credits should be used for key roles, or when a show's credit list is short enough to warrant a single column.

CREDITS/COPYRIGHT INFORMATION

Producer logos will not appear in either front or end credits.

A&E Credits should be placed and read as follows:

At the end of your credit roll, before your production & copyright credit, the following A&E credits should appear:

A&E EXECUTIVE PRODUCERS

XXXX

XXXX

A&E ASSOCIATE PRODUCER

XXXX

Your production credit should read:

“Produced by _____ for A&E Network®”, which comes just prior to the copyright. Program is owned by A&E worldwide in perpetuity. In credits, copyright should be worded as follows:

“© 2015 A&E Television Networks, LLC.

All Rights Reserved.”

A&E executive producers appear on the far left of the screen (in the current lower-third format for credits) in the prominent position. It would appear like this:

A&E EXECUTIVE PRODUCERS
(XXXX)

A&E ASSOCIATE PRODUCER
(XXXX)

Produced by XYZ Productions for A&E Network®
(c) xxxx A&E Television Networks, LLC.
All Rights Reserved.

***Please send a credits list to your AP or A&E Exec for final approval.**